**Snap Shot**

* Overall, 11 years’ experience in BI/ Tableau, Power BI developer
* Domain Knowledge in Finance, Marketing, Digital, IT, HR, and Engineering

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**Work History**

* **HCL Technologies Ltd**

*June-2021 to Till Date*

* **Pegasystems WW India Pvt Ltd** *Apr-2016 to May-2021*
* **McKinsey & Company**

*Aug-2014 TO Apr-2016*

* **PAREXEL India Pvt Ltd.**

*Oct-2011 – May-2014.*

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**Work Summary**

* Hands on end to end in Tableau & Power BI Project Implementation
* Professional experience in Advanced MS-Excel with VBA and SQL, MySQL, Tableau, and Power BI
* Have a good knowledge on SQL, Data warehousing and Data modeling concepts.

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**Qualification & Certifications**

* B.Sc. Computer science
* Power BI Certified Associate

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|  | **NAVEEN SIGIRI**  **Sr Technical Lead (Business Intelligence)** | | | Mobile:- +91-9962979594  E-mail :-sigirinaveen@gmail.com | | |

**Summary and Accomplishments**

* Dynamic career of nearly 11 years with rich experience and year-on-year success in the field of Business intelligence (BI) analytics, BI Reporting, Marketing, Digital and Engineering Analytics and production support of large-scale projects.
* Excellence in analyzing business performance by conducting trend analysis and using various business tools such as Tableau, Power BI, SQL server, MySQL, oracle, PostgreSQL, Advance Excel & VBA and Basic statistics and python Programming.
* Strong working experience in collecting relevant data and analyzing for Business Requirements, Processes and Data to define and monitor KPI’s.
* Expertise in building analytics roadmap and delivering Enterprise Analytics solutions for organization.
* Experienced in Data Cleaning, Data Validation and Data Analysis on highly sensitive data facts.
* Provide Business Intelligence support using Tableau and Power BI for implementing effective Business dashboards & visualizations of data.
* Hands on experience in preparing data model is using different data sources.
* Used Microsoft Power BI, Power query to extract data from external source and modify data to create reports using Confidential files.
* Implemented several DAX functions for various fact calculations for efficient data visualization in Power BI.
* Verifying dimensions and measures, and adjusting if required.
* Experience in various visualizations using a variety of charts such as Funnel, waterfall, Pareto, doughnut, lollypop, Gantt chart apart from regular charts.
* Expert in level of detail (LOD) expressions and action filters, highlight & URL.
* Expertise in Performance Tuning and automate tableau dashboards using Tabcmd and Power Shell script for Tableau Dashboards.
* Ensure smooth execution of User and Integration Testing aligning with Development team.
* Proficient Star Schema dimensional modeling, which include understanding business processes, modeling dimensions, hierarchies, and facts.
* Experience in development of user defined reports to provide on demand data analysis using excel and created charts and pivot tables in Excel.
* Good knowledge and understanding of Agile Scrum and Waterfall models in SDLC.
* Involved in interaction with business users to gather requirements, training, and co-ordinate with them in various phases of projects to provide end to end solutions.
* Results oriented, self-starter always looking for challenges, ability to learn the new things and good interpersonal skills.

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| **Technical Skills** |  |
| **Business Intelligence Tools** | Tableau, Power BI, OBIEE |
| **Databases** | SQL Server, mysql, oracle, HANA, GA360 |
| **MS-Office** | Advanced Excel, Access, PPT |

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| **Project Profiles:**  **Project: Qualcomm**  **Role**  Sr Programmer Analyst  From June-21  Tableau, Power Bi, SQL,  MySQL, Oracle, PostgreSQL  **Project: Digital Analytics**  **Role**  Principal Tableau Developer  Apr-18 to May-21  Tableau, Power Bi, SQL, SAP HANA, GA360 |  | **Responsibilities:**   * Involved in reviewing business requirements and analyzing data sources form SQL, MySQL, Oracle, PostgreSQL and production rollover of reporting and analysis projects within Tableau Desktop and Power BI * Providing Business Intelligence support across all teams in the current department. When they have any questions while developing report in tableau and Power BI * Providing support for self-served analytics * Worked with the report development Manager and other team members on report requirements based on existing reports/dashboards in Business Objects, timelines, testing, and technical delivery. * Tuning SQL view to create Tableau dashboard. And using multiple data sources in tableau to create data model-based Joins or Noodle concept * Designed and developed various analytical reports from multiple data sources by blending data on a single worksheet in Tableau Desktop * Created project setup on tableau server such as creating site, project, and user groups to work on. * Automate tableau dashboards using tabcmd * Used Microsoft Power BI, Power query to extract data from external source and modify data to create reports using Confidential files. * Implemented several DAX functions for various fact calculations for efficient data visualization in Power BI.   **Responsibilities:**   * Involved in reviewing business requirements and analyzing data sources form SQL, SAP HANA, Jira, Google analytics, and production rollover of reporting and analysis projects within Tableau Desktop and Power BI * Worked with the report development Manager and other team members on report requirements based on existing reports/dashboards in Business Objects, timelines, testing, and technical delivery. * Tuning SQL view to create Tableau dashboard. * Designed and developed various analytical reports from multiple data sources by blending data on a single worksheet in Tableau Desktop * Created project setup on tableau server such as creating site, project, and user groups to work on. * Developed mostly table form of report highlighting Positive and Negative Numbers * Developed basic and advanced charts in tableau to show insights of data. * Developed Tableau workbooks to perform YOY, QOQ, YTD, QTD and MTD analysis. |
| **Project : Marketing Analytics**  **Role**  Sr Programmer Analyst  Apr-17 to Apr-18  Tableau, mysql |  | **Responsibilities:**   * Using Tableau Desktop as a front-end BI tool * Worked on creating interactive, real-time dashboards using drilling downs and customizations. * Created action filters, parameters, and calculated sets for preparing dashboards and worksheets in Tableau. * Created Tableau scorecards, dashboards using stack bars, bar graphs, scattered plots, geographical maps, Funnel chart and Area chart. * Create and modify Interactive Dashboards and Creating guided navigation links within Interactive Dashboards. * Identified the factors involving the performance of the reports and coded that by using different features in tableau. * Published Tableau dashboard on Tableau Server and embedded them into portal. |
| **Project : Financial reports**  **Role**  Developer  Aug-14 to Apr-16  Tableau, SQL, Excel, VBA |  | **Responsibilities:**   * Analyzed report specifications and prepared use case and design documents * Stories have been created to give quick over-view of the selected segment, and the story contains corresponding dashboard as well, for further analysis by the user. * Developed story telling dashboards in Tableau Desktop and published them on to Tableau Server which allowed end users to understand the data on the fly with the usage of quick filters for on demand needed information. * Identified issues, performance bottlenecks, and optimized the business intelligence dashboards and Reports. * Tested dashboards to ensure data was matching as per the business requirements and if there were any changes in underlying data. * Scheduled data refresh on Tableau Server for weekly and monthly increments based on business change to ensure that the views and dashboards were displaying the changed data accurately. |
| **Project : *HR***  **Analytics**  Oct-11 to May-14  Tableau, SQL, MS-Excel, VBA |  | **Responsibilities:**   * Interacting with various HR engagements and knowing their requirements and converting them into meaningful information with help of visualizations. * By using Filters, groups, Sets and parameters developed tableau reports according to business requirement. * Developed Tableau workbooks to perform YOY, YTD, QTD, MTD and WOW analysis. * Involved in creating a dual-axis line, bar charts with multiple measures. * Worked on multiple tableau visualization charts like Heat and Tree maps, Stacked Bar Charts, water fall Chart and custom chart. |